Bhaktavatsalam Memorial College for Women, Chennai – 600 050

PG & RESEARCH DEPARTMENT OF COMMERCE

III International Conference on Commerce, Accounting, Research & Ethical Practices
(I CARE 2023)

PG & Research Department of Commerce conducted its III International Conference on Commerce, Accounting, Research & Ethical Practices (I CARE 2023) on 3rd &4th August 2023 at our college auditorium. The function was inaugurated by Shri Venkata Rangarajan, Head, India Business Data acess. Dr. V. Athiveera Rama Pandian, Professor of Management, Dept. of Business Administration, College of Business and Economics, Dire Dawa University, Ethiopia was the Chairperson of **Marketing** session, Dr. Suja Sundram, Assistant Professor, Department of Business Administration & Management Jubail Industrial College, Eastern Province, Kingdom of Saudi Arabia Chaired the **Human Resource Management & Entrepreneurial Development** sessions, Mr. Jeyaprakash Maria Micheal, Director, MCUBE Academy, Chennai chaired the **Banking and Finance** Session. Dr. R. Indira, Head, Department of Corporate Secretaryship and IQAC Coordinator, and Dr.A.V.Radha, Head, Department of BBA and PG Department of HRM chaired the **Business and Accounting**, Shri. N.V. Vasudevan, advocate Former Vice-president, Income tax Appellate tribunal, was the Chief guest for Valedictory and conducted a scholarly discussion session on the relationship between **Accounting, Taxation, Governance and Law**. There were **49 Paper Presentations** from across the borders. **7 Best papers** were chosen and given award in the valedictory function. The conference provided an excellent platform for researchers, scholars, and experts to exchange ideas, collaborate, and promote research for the betterment of society. It served as a reminder of the power of knowledge and the importance of nurturing an environment of continuous learning and innovation.

NATIONAL CONFERENCE ON "ADVANCED COMPUTING NAC24"

The UG Departments of Computer Applications, Computer Science and PG departments of Information Technology jointly organized a National Conference on the topic **"Advanced Computing NAC24" on 06/02/2024,** Chief Guest, Dr.P.L.Chithra, Professor, Department of Computer Science, University of Madras , shared her knowledge and expertise in the areas of Advanced Computing. Around 150 participants from various colleges were benefitted. The conference was held in two sessions with the resource persons Dr.K.Usha Rani, Professor, Department of Computer Science, Sri Padmavati MahilaVisvavidyalayam, Tirupathi for session 1 and Dr.T.Velmurugan, Associate Professor, PG and Research Department of Computer Science and Applications, D.G.Vaishnav College, Chennai for session 2.