

BEST PRACTICE I

TITLE OF THE PRACTICE

Empowering women through financial assistance.

OBJECTIVES OF THE PRACTICE

- To identify and extend financial support to under-privileged women students.
- To lay a foundation for credibility and employability.

THE CONTEXT

- To curtail any financial distress on account of educational needs, the institution has decided that such students may be supported for continuing their education by granting financial assistance through enormous scholarship schemes.
- The scholarship committee is constituted under the stewardship of the senior faculty and the team of faculty members representing different communal reservation categories
- The Committee meticulously identifies and extends the financial support to the deserving and needy Students in various scheme:
 1. **SC/ST Scholarship**
 2. **Central Sector Scheme**
 3. **Moovalar Ramamirtham Scheme**
- The Magnanimous Management is providing the financial assistance to the deserving meritorious students, who do not enjoy the privilege of Government/Endowment scholarships, without any discrimination of caste, creed or gender :
 1. **Smt. K. Padmavathy Ammal Endowment scholarship**
 2. **Shri M Bhakthavatsalam Centenary Celebration Committee Trust**
 3. **Endowment Scholarship, University of Madras.**

THE PRACTICE

The Scholarship Committee carefully screening various Scholarships (State /Central /NGO/ Institutional) applications and identifying the eligibility, verifying documents, processing the online application and ensures the timely disbursement of scholarship.

EVIDENCE OF SUCCESS

**BHAKTAVATSALAM MEMORIAL COLLEGE FOR WOMEN CHENNAI
SANCTIONED SCHOLARSHIP DETAILS**

ACADEMIC YEAR 2022 – 2023

S.No	Name of the Scholarship	No of Students		Amount per Student	Total Amount
		UG	PG		
	CENTRAL GOVERNMENT				
1	Central Sector Scheme	184	4	UG: 12,000/- PG: 20,000/-	22,88,000/-
	STATE GOVERNMENT				
2	Moovalur Ramamirtham Scheme	142	-	1,000/- Per Month	17,04,000/-
3	SC/ST/SCA	209	26		14,72,250/-
	NON - GOVERNMENT				
4	Endowment Scholarship University of Madras	1	-	4,000/-	4,000/-
5	Shri M Bhakthavatsalam Centenary Celebration Committee Trust, Mylapore, Chennai	-	1	2,000/-	2,000/-
6	Smt Padmavathi Ammal Scholarship, Bhaktavatsalam Memorial Trust, Korattur, Chennai	20	9	3,000/-	87,000/-
	Grand Total				55,57,250/-

No of Beneficiary = 596

Rupees Fifty-Five Lakhs Fifty-Seven Thousand Two Hundred and Fifty only

K. J. J. Schy
Convenor

Jens
Principal

S. Prasad
Secretary

PROBLEMS ENCOUNTERED

Verification of various documents and financial backwardness of the applicants was the challenge.

BEST PRACTICE 2

TITLE OF THE PRACTICE

Community outreach and Extension Activities.

OBJECTIVES OF THE PRACTICE

- To expose students to communal services.
- To stimulate their self-reliance and self-development.

THE CONTEXT

- The institution has thrown open the doors of students to venture into various arenas to explore their potential and prepare them to meet the requirement of the society.
- Several committees/cell have been constituted to engage them in various aspects and enable them socially responsible, independent, knowledgeable, lifelong learners and readers.
- They are equipped with multi-dimensional skills, values and integrity to positively impact society and contribute as “Best citizen”.

THE PRACTICE

- National Cadet Corps (NCC)
- National Service Scheme (NSS)
- Youth Red Cross (YRC)
- Rotract Club
- Environment & Sustainability Cell
- Women Cell
- Entrepreneurship Development Cell.
- Career Guidance Cell
- Citizen consumer club
- Gandhian Forum



NATIONAL CADET CROPS (NCC)

The BMC NCC unit operates as an integral component of the 1 Tamil Nadu Girls Battalion senior Army Wing, functioning under the jurisdiction of the Tamilnadu, Pudchery , and Andaman & Nicobar Directorate.

This unit provides comprehensive training encompassing both indoor and outdoor activities such as Drill, Best Cadet competition, Flag area exercises, cross-country challenges, Obstacle courses, Solo and Group performances, and instrument competitions, among others.

Each academic year commences with the prestigious rank-bestowing ceremony, recognizing the achievements of the cadets from the 3rd and 2nd years. These rank holders serve as the backbone of the NCC, exemplifying leadership and dedication. Throughout the year, every NCC cadet participates in 5 to 6 camps, honing their skills and fostering camaraderie. Upon achieving the "B" certificate milestone, third-year NCC cadets undertake two combined annual training camps to fulfill the requirements for obtaining the coveted "C" certificate, marking a significant milestone in their NCC journey.

NO.OF CADETS	:	52 cadets
ASSOCIATE NCC OFFICER	:	CAPTAIN MARIA PETER

Captain Maria Peter, served as a Head department and Assistant Professor in the Department of Hindi and was appointed as the caretaker of the NCC unit for a duration of two years from 2009 to 2011. As per the NCC Battalion protocol, she was nominated and financially supported by the management, and underwent a rigorous selection process at the NCC Directorate. Subsequently, she was selected for the PRCN (Pre-Commission Training Course) at OTA (Officers Training Academy), Gwalior, Madhya Pradesh, for a duration of three months, where she was commissioned as a **Lieutenant**. In her pursuit of professional development, Captain Maria Peter attended a refresher course at OTA Gwalior, Madhya Pradesh, in 2017, where she was promoted to the rank of **Captain** in the year 2019 continuously attend all India camp, Ek Bharat Shereshta Bharat camp, army attachment camp and waiting for next promotion as **Major** in the year 2026.

S. Akshal, a distinguished NCC cadet from Bhaktavatsalam Memorial College, exhibited exemplary prowess as she represented the Tamil Nadu, Puducherry, and Andaman & Nicobar Directorate at the esteemed **Republic Day Camp** in January 2023 at New Delhi. Her remarkable achievement was the culmination of rigorous training, marked by her participation in 15 camps, reflecting her unwavering dedication and commitment to excellence in the NCC.



NSS units have been rendering voluntary service to the community which are monitored and funded by the University of Madras. The NSS team regularly organizes various service programs and special camp activities in the nearby rural areas. The activities conducted by NSS in the academic year 2022-2023 are listed here.

During the academic year 2022-2023, The NSS Volunteer, Ms. S.Tharanipriya , II Year B.Sc., Computer Science has been selected for Pre-Republic Day Parade Camp which was held at New Delhi. Pre-parade March-past training was given to her in the University Campus from 27th to 31st October, 2022 arranged by NSS Unit of the University of Madras.

STUDENT
VOLUNTEERS

UNIT I 100 VOLUNTEERS
UNIT II 100 VOLUNTEERS

PROGRAMME
OFFICERS

UNIT I : Mrs. K.Muthulakshmi
UNIT II : Dr. S. Sasikala





YOUTH RED CROSS

The International Red Cross Movement is a well-known and worldwide humanitarian Organization, present in almost all the countries. The movement was found by Jean Henry, who is known as the father of RED CROSS movement. Since the inception of the Institution in 1993, YRC has been functioning at Bhaktavatsalam Memorial College for Women.

OBJECTIVES

- The understanding and acceptance of civic responsibilities and acting in accordance with humanitarian concern, to fulfill the same.
- To enable the growth and the development of a spirit of service and sense of duty with dedication and devotion in the minds of Youth.
- To foster better friendly relationship with all without any discrimination.

No. of Students: 100

COORDINATOR

Mrs. G. Hemalatha, Asst. Professor & Head, Dept. of ISM

Assisted by

Mrs. Shayna, Asst. Professor, Dept. of Commerce

Dr. Shalini, Asst. Professor, Dept. of Chemistry





ROTARACT CLUB

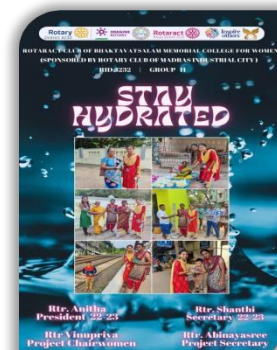
Rotaract club of BMC is one of the active clubs in Chennai. We have been organizing a variety of projects and activities every year. Rotaract Club of Bhaktavatsalam Memorial College for Women was started in the year 1997, at present more than 300 members are involved. They are always tending to give fullest support to District Rotaract council. Main motto of our rotaractors is to develop them selves and render a selfless service to the society.

LIST OF SUCCESSFUL PRESIDENT OF RAC (BMC)

1) Rtr.SUMITHRA	(1997-1998)	13) Rtr.BAVANI	(2009-2010)
2) Rtr.BHUVANESHWARI	(1998-1999)	14) Rtr.BAVANI	(2010-2011)
3) Rtr.SANGEETHA	(1999-2000)	15) Rtr.DIVYA	(2011-2012)
4) Rtr.SANGEETHA	(2000-2001)	16) Rtr.PREETHA	(2012-2013)
5) Rtr.SHYAMA	(2001-2002)	17) Rtr.NOVROJITHA	(2013-2014)
6) Rtr.KALYANI	(2002-2003)	18) Rtr.VAISHU	(2014-2015)
7) Rtr.JOTHI	(2003-2004)	19) Rtr.KAMACHI	(2015-2016)
8) Rtr.PARVATHY	(2004-2005)	20) Rtr.GOMATHI	(2016-2017)
9) Rtr.SUMIKHI	(2005-2006)	21) Rtr.HAMSA	(2017-2018)
10) Rtr.SWAROOPINI	(2006-2007)	22) Rtr.RANJITHA	(2018-2019)
11) Rtr.SWAROOPINI	(2007-2008)	23) Rtr.PAVITHRA	(2019-2020)
12) Rtr.ISWARYA	(2008-2009)	24) Rtr.SNEHA	(2020-2021)

25) Rtr.Yuvarani(2021-2022)

CURRENT YEAR PRESIDENT: Rtr. Anitha(2022-2023)
FACULTY CONVENOR: Dr.E.S. SHAMEEM SULTHANA



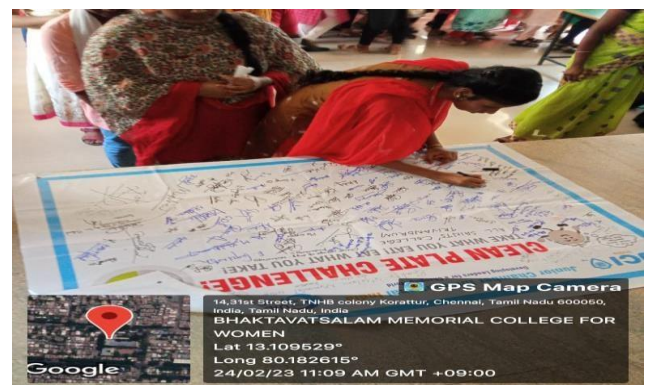
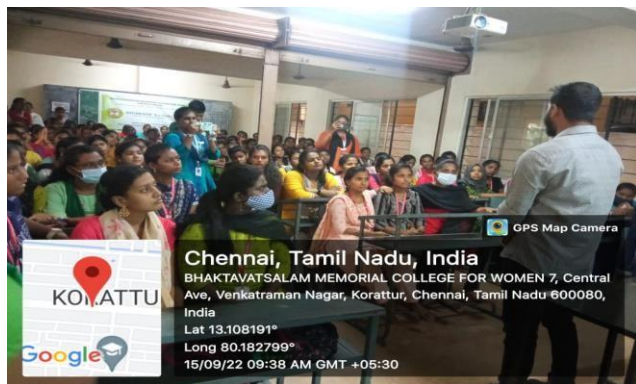


SUSTAINABILITY & ENVIRONMENT CELL

“Every great journey begins with a single step”

The Sustainability & Environment Cell in association with ExNoRa International (NGO) constituted YOUTH ExNoRa – Students Chapter in BMC. The Cell instills the responsibility of students to conserve natural resources and shield worldwide ecosystems to sustain health and wellbeing, now and in the future. In order to sustain the beauty and natural function of the environment, humankind must first take drastic steps towards environmental sustainability and avoids actions that harm or deplete it. Because so many decisions that impact the environment are not felt immediately, a key element of environmental sustainability is its forward-looking nature. The Cell organizes and encourages students to bring out various awareness programs which is hail and healthy for the neighborhood society.

NO: OF STUDENTS	120
FACULTY CO-ORDINATORS	Dr. K.J.UMA DEVI Dr.E.JOTHI Mrs.R.SARMATHA
STUDENT CO-ORDINATORS	Ms.Sankari – President – B.Sc., Psychology Ms. Sasthalakshmi – Secretary – B.Sc., Microbiology Ms.Jayasri – Treasurer – B.Sc., Biochemistry Ms. Shalini JS – Joint Secretary – B.Com ISM Ms. Sathya - Joint Secretary – B.Com ISM Ms.Harini – Vice President – B.Sc., Psychology Ms.Nishanthi – Vice President - B.Sc., Biochemistry Ms. Shamitha – Vice President – B.Sc., Mathematics Ms.Subadharshini – Vice President – B.Sc., Microbiology



WOMEN CELL

Women's Cell of Bhaktavatsalam Memorial College was established in the year 2016 with the "sole aim to empower young women and to mould them to face multiple challenges in the society". The cell aims to empower girl students and faculty, enhance their understanding of issues related to women and to make the college campus a safe place for girls and women and to address the practical issues related to the welfare and equal opportunities for Women faculty, staff and students. Aiming at intellectual and social upliftment of the women students, the cell (WC) stands for facilitating women's empowerment through Guest lectures, Seminars and various awareness programmes other welfare activities.

Objectives:

- To stress upon the development of women in every sphere.
- To organize events and activities for women empowerment.
- To create an environment that will help women realize their full potential and give their best.
- To organize awareness programs on gender sensitization.
- Organizing different activities to make women aware of women related social issues, health, employment and gender related matters
- To realize role of women in building up of a healthy society their health, sports, self-defence, etc.
- To increase awareness of women related social issues, health, employment and gender related matters

NO: OF STUDENTS : 100

FACULTY CO-ORDINATORS : Mrs. U.PREETHI
Mrs. N. SRIKALAA
Dr. G.VIMALA
Ms.P.SUGANYA



ENTREPRENEURIAL DEVELOPMENT CELL



The ED CELL was set up in the year 2012 and registered with centre for Entrepreneurship Development CED ANNA UNIVERSITY as a spoke institution during the year 2017 and now it has been registered with UNIVERSITY OF MADRAS. The CELL serves as a catalyst of the entrepreneurship ecosystem in the institution through its various interventions and initiatives like ED BAZAAR, a mega event organized to exhibit and sell products created by the students. The ED CELL is planning to start up an Incubator to support and promote innovative and capable budding entrepreneurs.

OBJECTIVES:

- ❖ The CELL aims at identifying capable students within innovative ideas of business venture.
- ❖ To provide the platform for budding entrepreneurs with mentorship.
- ❖ To provide hands on experience.

FACULTY CONVENOR : Ms. B.MANJULA DEVI

PRESIDENT : S.HEMALATHA

VICE PRESIDENT : MABROOKA FATHIMA

SECRETARY : K.HARITHA





CAREER GUIDANCE AND PLACEMENT CELL

Career guidance and placement cell was formed during the year 2016 to provide guidance to students in higher studies and career planning. The cell helps the student in both personal and career development.

OBJECTIVE

- To organize workshops, seminars and trainings to create awareness as well as initiate development of skills required to match industry requirements.
- To inform students of latest market trends.
- To provide personal guidance in choosing careers and higher education options.
- To develop employability and softs skills in the students and prepare them for campus recruitments.

1. In-house training on Employability skills was handled by the Placement Officer in the first week of February 2023.
2. The Associate Director of Deloitte, Mr. Kalyana Rama, The Governor of IIA, MR. Giridharan and the Risk Advisory, Mr. Ravi Veer Raghavan gave an introduction to BSFI/ Auditing to the Final year Commerce Students on the 24th of February 2023.
3. The Final year students participated in Barclay's Employee Engagement program in the first week of March 2023.

PLACEMENT CO-ORDINATOR : MRS. GRACE MRINALINI ARULIAH





The basis of any democracy is its People, Children and teenage students constitute the hope and future of every democracy. Investing in teenage students to handle life situations will no doubt generate the highest return in the form of enlightened and honest citizens. The Citizen Consumer Club of Bhaktavatsalam Memorial College for Women will work on the motivational zeal of students group in creating awareness among students at a very young age and through them the general public. We aim to build in children conscientiousness in doing what is right and boldness to question the wrong.

Motto of Citizen Consumer Club “**AWARE! ALERT!! & ACT!!!**” should be ingrained in students adopting innovative means.

NO.OF STUDENTS : 200

FACULTY CO-ORDINATOR : Mrs. R. REKHA

STUDENT Volunteers :

President: Ms. M. Anesha

Vice president - Ms. K. Durga

Secretary: Ms.Jeba Evanglin

Joint secretary - Ms. Vedagrani





By education I mean all-round drawing out of the best in child and man-body, mind and spirit

-M.K.GANDHI

In adherence to Gandhi's visionary philosophy of education, which places paramount importance on the holistic development of individuals and the inculcation of moral and ethical values indispensable for nurturing a just and compassionate society, our College has remained steadfast in its dedication to propagating the enduring principles of peace, freedom, and self-reliance. These noble endeavours, complemented by captivating Khadi exhibitions and enlightening seminars celebrating the unsung heroes of our nation's independence struggle, serve not only as enriching experiences but also as potent catalysts for igniting the spirit of inspiration within the younger generation. Moreover, through initiatives such as the Gandhian exam on "My Experiments with Truth," we endeavour to foster a deeper understanding of Gandhian principles and advocate for indigenous industries like Khadi, thereby instilling a profound sense of patriotism and social responsibility among our students. This sets the stage for a brighter and more enlightened future, guided by the timeless wisdom of our revered leaders.

**Coordinators – Dr.V.SUBBUKUTTI
Dr.N..NATHIYA**

