



***Bhaktavatsalam
Memorial College for Women***

Accredited at 'B+' Grade by NAAC
Affiliated to University of Madras

No. 14, 31st Street, TNEB Colony, Korattur, Chennai - 600 050.

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A unit of Bhaktavatsalam Memorial Trust

Approved by Government of Tamil Nadu
Vide G.O. Ms. No. 1122, Dt. 07-12-1993

PREAMBLE

Bhaktavatsalam Memorial College for Women established in the year 1993, is an Institution of higher education affiliated to University of Madras. The college is committed to serve the economically marginalized, the socially discriminated and the less privileged sections of the society in imparting quality education.

The College is now stepping into its 28th Year of distinguished service. It has about 3200 students persuing their higher education spread over 15 UG Courses, 9 PG Courses, 2 M.Phil Courses & 1 Ph.D Programme.

Undergraduate Degree Courses Offered in Shift I

- ✓ B.Com General
- ✓ B.Com Corporate Secretaryship
- ✓ B.Com Information Systems & Management
- ✓ B.Com Accounting & Finance
- ✓ B.B.A
- ✓ B.A. English
- ✓ B.Sc Electronics & Communication Science
- ✓ B.Sc Microbiology
- ✓ B.Sc Biochemistry
- ✓ B.Sc Physics
- ✓ B.Sc Mathematics
- ✓ B.Sc Chemistry
- ✓ B.Sc Psychology
- ✓ B.Sc Computer Science
- ✓ B.C.A

Post Graduate Degree Courses in Shift I

- ✓ M.Com
- ✓ M.A Human Resource Management
- ✓ M.A English
- ✓ M.Sc Information Technology
- ✓ M.Sc Biochemistry
- ✓ M.Sc Mathematics
- ✓ M.Sc Computer Science
- ✓ M.Sc Physics
- ✓ M.sc Applied Psychology

Research Courses

- ✓ M.Phil Commerce
- ✓ M.Phil Biochemistry
- ✓ Ph.D Commerce

UNDER GRADUATE DEGREE COURSES

FOUNDATION COURSE FOR UG

Part I – Anyone of the following – Tamil/ Hindi/ French

Part II - English

CORE SUBJECT	ALLIED SUBJECT
B.Com (General)	<ul style="list-style-type: none">✓ Business Statistics✓ Elements of Operation Research✓ Indian Economy✓ Business Economics
B.Com (C.S)	<ul style="list-style-type: none">✓ International Trade✓ Business Economics✓ Statistics✓ Market Operations
B.Com (ISM)	<ul style="list-style-type: none">✓ Business Economics✓ Indian Economy✓ Business Statistics✓ Elements of Operation Research
B.B.A	<ul style="list-style-type: none">✓ Managerial Economics✓ International Trade✓ Business Statistics✓ Operation Research
B.A English	<ul style="list-style-type: none">✓ Back ground to English Literature✓ Back ground to European & American Literature
B.C.A	<ul style="list-style-type: none">✓ Mathematics✓ Financial Accounting & Cost Accounting
B.Sc Electronics & Communication Science	<ul style="list-style-type: none">✓ Mathematics I & II✓ Basic Physics I & II
B.Sc Computer Science	<ul style="list-style-type: none">✓ Mathematics I & II✓ Physics I & II

CORE SUBJECT	ALLIED SUBJECT
B.Sc Microbiology	<ul style="list-style-type: none"> ✓ Biochemistry ✓ Bio Instrumentation ✓ Clinical Lab Technology ✓ Clinical Biochemistry
B.Sc Biochemistry	<ul style="list-style-type: none"> ✓ Chemistry I & II ✓ Microbiology I & II
B.Sc Mathematics	<ul style="list-style-type: none"> ✓ Calculus of Finite Differences and Numerical Analysis I & II ✓ Mathematical Statistics I & II
B.Sc Physics	<ul style="list-style-type: none"> ✓ Mathematics I & II ✓ Chemistry I & II
B.Com (Accounting & Finance)	<ul style="list-style-type: none"> ✓ Business Communications ✓ Financial Analytics and Control ✓ Business Statistics ✓ Elements of Operations Research
B.Sc Chemistry	<ul style="list-style-type: none"> ✓ Mathematics I & II ✓ Physics I & II
B.Sc Psychology	<ul style="list-style-type: none"> ✓ Introduction to Indian Psychology ✓ Introduction to Community Psychology ✓ Consumer behaviour & Advertising ✓ Sports Psychology

POST GRADUATE DEGREE COURSES

CORE SUBJECT	ALLIED SUBJECT
M.Com	<ul style="list-style-type: none"> ✓ Customer Relationship Management ✓ Consumer Behaviour ✓ Consumer Rights & Education ✓ Advertising & Salesmanship ✓ International Marketing
M.A. Human Resource Management	<ul style="list-style-type: none"> ✓ Computer Languages for Management ✓ Organizational development ✓ Accounting for Managers ✓ Strategic Management ✓ MIS for Human Resource Management ✓ Innovation & Entrepreneurship ✓ Total Quality Management

CORE SUBJECT	ALLIED SUBJECT
M.Sc IT	<ul style="list-style-type: none"> ✓ Visual Programming ✓ Software Engineering ✓ Internet Technology ✓ Computer Graphics
M.Sc Biochemistry	<ul style="list-style-type: none"> ✓ Microbiology ✓ Energy & Drug Metabolism ✓ Biostatistics ✓ Signal Transduction ✓ Immuno Chemistry
M.A. English	<ul style="list-style-type: none"> ✓ Classics in Translation ✓ English for Careers ✓ Copy Editing ✓ Film Studies
M.Sc Mathematics	<ul style="list-style-type: none"> ✓ Fuzzy set & Applications ✓ Mathematical Programming ✓ Number Theory & Cryptography ✓ Algebraic Topology ✓ Tensor Analysis & Relativity ✓ Programming in C++ ✓ Java Programming
M.Sc Computer Science	<ul style="list-style-type: none"> ✓ Theoretical Foundation of Computer Science ✓ Computer Graphics ✓ Object – Oriented Analysis & Design ✓ Cryptography ✓ E- Commerce
M.Sc Physics	<ul style="list-style-type: none"> ✓ Communication Electronics ✓ Spectroscopy ✓ Microprocessor & Micro Computer ✓ Material Science
M.Sc Applied Psychology	<ul style="list-style-type: none"> ✓ Marketing & Advertising ✓ Positive Psychology ✓ Psychopathology ✓ Behaviour Modification ✓ Industrial Psychology

RESEARCH COURSES

M.Phil Commerce	Part I Paper I – Research Methodology Paper II – Advanced Financial Management Paper III – Contemporary Marketing Part II - Dissertation
M.Phil Biochemistry	Part I Paper I – Research Methodology Paper II – Analytical Methods Paper III – Phytochemistry & Clinical Biochemistry Part II - Dissertation
Ph.D Commerce	I Year – Course Work Broad Areas of Research ✓ Entrepreneurial Development ✓ Banking ✓ Finance ✓ Human Resource Management ✓ Marketing

Undergraduate Degree Courses Offered in Shift II

- ✓ B.Com General
- ✓ B.Com Corporate Secretaryship
- ✓ B.B.A.
- ✓ B.Sc. Computer Science
- ✓ B.C.A.

Fees: As prescribed by the Government

Special Features

- Intensive Academic Training starts from the very first day of the college. Slackness in studies and truancy from classes will be taken to the notice of parents or guardians as and when warranted. The co-operation of the parents is solicited in correcting their wards. The parents/guardians are advised to contact the HOD atleast once a month. This collective effort of administration, teachers and parents make our college unique in its endeavour.
- Library is located in a spacious area, following the Open Access System, enabling the students to borrow text books, reference books, journals and periodicals available in the library. In addition, access through inflibnet is also available.
- Career Counselling Cell is facilitated by faculty members. This cell conducts co-curricular courses after college hours to help our students to develop confidence and procure employment.

- N.C.C. – The infantry regiment of the college is sending cadets for the Republic Day parade at New Delhi and is also engaged in several community activities.
- N.S.S. – The College has two units of the National Service Scheme. These units conduct blood donation camps and take up social and community work in the villages adopted by the college.
- Youth Red Cross – Various social activities are carried out through the Youth Red Cross Association of our college to mould students as responsible citizens of the country.
- Rotaract Club functions efficiently by organizing many programmes such as tutoring inmates of the orphanages in their studies and conducting handicrafts exhibitions involving differently abled children.
- The college encourages Sports and Games activities and it takes pride in having the Volley Ball, Ball Badminton and Shuttle Courts.
- Scholarships: The college management offers Smt. K.Padmavathy scholarship to the poor and deserving students. In addition they are encouraged to apply for various scholarships, offered by Government and private agencies.
- Placement Cell: The College has a placement cell that arranges campus interview to enable final year students to seek employment in both national and multinational companies such as Infosys, TCS & CTS.
- **ED Cell:** ED Cell is registered with University of Madras. The Cell motivates the students for Entrepreneurship through awareness programmes, hands-on-training and workshops.
- **YOUTH ExNoRa:** STUDENT's ExNoRa in affiliation with YOUTH ExNoRa International is constituted FIRST in Chennai at our college. It instills the responsibilities of students to conserve natural resources and shield worldwide ecosystems to sustain health and wellbeing, now and in the future.
- **The College** implements free education scheme, instituted by the University of Madras from the academic year 2011-2012 for the economically challenged students.

Rules Governing Admission

- Eligible candidates with the prescribed application form will be considered for admission.
- The applicants must read the instructions carefully and make sure that they are eligible for the course applied as per the university requirements.
- **Application forms are issued in the name of the candidate seeking admission and they are not transferable.**
- Candidates must fill in the applications legibly in their own handwriting.
- Incomplete applications and application with false information will be summarily rejected.
- The outstation candidates are advised to send their application forms well in advance to avoid any postal delay.
- Statement of marks will be verified by the Directorate of Government Examinations. If it is found to be bogus, admission will be cancelled and also criminal action will be initiated against the candidate.

- Each application form has a serial number which should be quoted as reference.
- Selected candidates have to submit two passport size photographs and one family photo of good quality. The Original marksheet and Community Certificate need to be produced for verification at the time of admission.
- Original Transfer Certificate and Conduct Certificate along with five sets of attested Xerox copies of marksheet and 2 sets of Community Certificate, Transfer Certificate, and Conduct Certificate need to be produced at the time of admission. **The Parent or guardian must accompany the candidate at the time of the interview.**
- Candidates belonging to other than Tamil Nadu School Board Examinations and CBSE, both Indian and Foreign, shall obtain the prior eligibility certificate from the University of Madras.
- If a candidate admitted into a course abstains from classes for five or more days continuously, without valid reasons her name will be struck-off from the rolls and the fees paid will not be refunded.
- **FEES ONCE PAID WILL NOT BE REFUNDED UNDER ANY CIRCUMSTANCES.**
- Candidates proficient in sports at the state or national level and other co-curricular activities are given priority in admission.

Method of Applying

Application forms can be obtained from the College office during working hours on all working days. Filled in applications has to be submitted to the college office in person after publication of results.

Dress Code

Students are allowed to come in saree with a sleeved blouse or in chudidhar, salwar or palazzo pants with long or short tops with duppatta.

Information to Parents

Students are expected to have regular attendance for classes and laboratory work. They are expected not to come late to college. They are given periodical tests and the progress of the student is carefully monitored. Parents must co-operate with the college authorities in enforcing rules of academic conduct and discipline and must assure the authorities that they will accept responsibility for the improper behaviour of their wards. Failure to respond to our communications will be deemed as non-co-operation by parents and disciplinary action against their wards taken by the Principal will be final.

Lab Facilities

The laboratories of the Departments of Computer Science, Electronics and Communication Science, Physics, Microbiology, Biochemistry and Psychology are spacious and well equipped.